

2018 MICHELOB ULTRA RACEFEST PRIVATE PARTY TENTS

*Allstate Sugar Bowl Crescent City Classic 10k
Saturday, March 31st, 2018*

Set-up: Friday, April 14th 7am-5pm

Contact: Becky Fradella

Location: Festival Grounds, City Park, 4 Friedrichs Ave, NOLA info.bsharpevents@gmail.com

Take-down: Saturday, April 15th by 2:00pm

Cell: 504.684.7482

Private Party Tent Pricing

There is a **non-refundable site fee** to secure your spot on the festival grounds, even if you provide your own tent, as follows:

| Site Plot Size | Site Fee Price (each) |
|----------------|-----------------------|
| 10 x 10' Plot | \$250.00 |
| 20 x 20' Plot | \$500.00 |
| 30 x 30' Plot | \$750.00 |

Tent Rental Pricing (if you are NOT supplying your own and would like to order directly through **Event Rental**, our tent vendor):

| Tent Size | Price (each) |
|------------------------|--------------|
| 10 x 10' Tent (framed) | \$150.00 |
| 15 x 15' Tent (framed) | \$250.00 |
| 20 x 20' Tent (framed) | \$350.00 |
| 30 x 30' Tent (framed) | \$550.00 |

Additional Items for rent:

| Item | Price (each) |
|-------------|--------------|
| Chairs | \$5.00 |
| Tables | \$15.00 |
| Fest Passes | \$10.00 |

Applications will be considered on a first come basis. No telephone reservations will be taken. Mail-in or emailed reservations will only be accepted with complete credit card information and signature. The Allstate Sugar Bowl Crescent City Classic reserves the right to decline **Private Party Tent** requests. Private Party applicants acknowledge they are responsible for any taxes, delivery, pick up fees.

Applications must be received no later than **March 1, 2018** for consideration.

Return completed form with payment made payable to:

Crescent City Classic
PO Box 13587
New Orleans, LA 70185

Or e-mail your application to: info.bsharpevents@gmail.com

PRIVATE PARTY TENT APPLICATION/CONTRACT

Please retain a photocopy for your own records. Terms & Conditions attached.

Company/Group Name _____

Contact Name _____ Title _____

Mailing Address _____

City _____ State/Province _____ Zip/Postal Code _____

CELL Phone _____ E-Mail _____

Description of Tent Set-up (including size of tent, any equipment that you are planning on bringing, including type/size of generator if applicable, & desired location in Private Party area)

YOU MUST provide a picture of fire resistant tag on your tent, if you are supplying your own. Please also include a picture of previous years' set-up if applicable.

Number of people expected to attend Private Party: _____.

I will be catering my tent (please circle): Yes / No

I will be cooking at my tent (please circle): Yes / No

| Items | Price Per Unit | Quantity | Total |
|----------------------|----------------|----------|-------|
| Site Fee 10x10' plot | \$250 | | |
| Site Fee 20x20' plot | \$500 | | |
| Site Fee 30x30' plot | \$750 | | |
| 10x10' framed tent | \$150 | | |
| 15x15' framed tent | \$250 | | |
| 20x20' framed tent | \$350 | | |
| 30x30' framed tent | \$550 | | |
| Table | \$15 | | |
| Chair | \$5 | | |
| Additional Fest Pass | \$10 | | |

PAYMENT

My check is attached, payable to "Crescent City Classic", in the amount of: \$ _____

OR Please charge my credit card (Master Card or VISA only) in the amount of: \$ _____

Card # _____ Exp Date(MM/YY) _____ CVV code (on back) _____

Card Holder's Name _____

I have read, understand, and agree to all the terms and conditions for the 2017 Private Party Tents at the Allstate Sugar Bowl Crescent City Classic 10k Michelob Ultra RaceFest as explained below.

X _____

Signature

Date

2018 PRIVATE PARTY TERMS AND CONDITIONS

Reservations will be accepted on a first come, first served basis. Payment must accompany application form. Application will not be accepted without completed application form, signed acknowledgement of terms and conditions, and full payment. All checks are to be made payable to "Crescent City Classic". Mailed reservations will only be accepted with complete credit card information and signature. All completed application and registration fees must be received by the **March 1, 2018** deadline. Any application received after this date is not guaranteed consideration. If desired location is listed above, we will try to accommodate your request, but final location selection will be made by CCC Staff, based on space, size and cooking requirements.

The Private Party contact agrees not to sublet space or exhibit/sell props or merchandise without permission from Allstate Sugar Bowl Crescent City Classic. The Private Party understands that exclusivity of companies or groups is not offered. The Private Party understands that this agreement does not authorize the Allstate Sugar Bowl Crescent City Classic to obligate or award future business. Future participation, if any, will be governed under separate agreements. The Private Party agrees that all equipment, products and signage must fit within their tent/designated space, and that storage space is confined to assigned area. Nothing may obstruct the free flow of pedestrian traffic. The Private Party agrees that no out of tent solicitation is permitted and that the playing of loud music or other loud noise is not permitted without advance permission of the Organizer. The Private Party understands that absolutely no food or drink may be sold from tent space without advance permission of the Allstate Sugar Bowl Crescent City Classic and no Private Parties are allowed to bring alcoholic beverages into the Michelob Ultra RaceFest without prior written approval from The Allstate Sugar Bowl Crescent City Classic.

The Private Party agrees that all displays will be fully set up by 7:00 am on **Saturday, March 31, 2018** unless otherwise pre-approved by the Allstate Sugar Bowl Crescent City Classic. The Private Party agrees to complete tent/displace area breakdown by 2:00 pm on **Saturday, March 31, 2018**. Tent space must be maintained in a clean and orderly manner at all times and be clean and orderly upon departing the Michelob Ultra RaceFest and City Park. In the event that the facility in which the Michelob Ultra RaceFest is to be held or is held is destroyed or becomes unavailable for occupancy or Allstate Sugar Bowl Crescent City Classic is unable to permit the Private Party to occupy the facility or the space, or the Michelob Ultra RaceFest is cancelled or curtailed for any reasons beyond the control of Allstate Sugar Bowl Crescent City Classic, including but not limited to, casualty, explosion, fire, lightening, flood, weather, epidemic, earthquake, or other acts of public enemies, riots or civil disturbances, strike, lockout or boycott, Allstate Sugar Bowl Crescent City Classic will not be responsible for any loss of business, consequential or special damages or expenses of whatever nature that the Private Party may suffer.

No refunds will be made to any Private Party who fails to occupy their reserved space. Cancellations must be made at least 30 days prior to Race Day in order to obtain refund of tent fees (does not include **site fee**, which is non-refundable). The Private Party agrees to obey all laws, by-laws, ordinances, and regulations governing use of the facility and operation of the Michelob Ultra RaceFest, abide by the rules and regulations of the city, fire and police departments, and any other government or regulatory body having authority to regulate the Vendor area and Michelob Ultra RaceFest, and obey all laws, including those pertaining to health and safety, consumer protection, and protection of the race participants who attend the CCC Michelob Ultra RaceFest. The Private Party agrees to abide by all rules and regulations governing the Private Party area established by the Allstate Sugar Bowl Crescent City Classic. The Private Party agrees to obtain, at its own expense, any licenses or permits which are required for the operation of their Tent Area.

The Allstate Sugar Bowl Crescent City Classic reserves the right to reject or prohibit Private Parties which the Allstate Sugar Bowl Crescent City Classic considers objectionable, inappropriate, disruptive or offensive to Allstate Sugar Bowl Crescent City Classic, other Festival Vendors, Private Parties or race participants; change or modify the layout of the Private Party's Area and/or relocate tents of Private Parties; cancel, in whole or in part, the Race or Michelob Ultra RaceFest due to an event of force majeure or change the date, location and duration of the Michelob Ultra RaceFest, without any liability to Allstate Sugar Bowl Crescent City Classic. The Allstate Sugar Bowl Crescent City Classic shall have the right to establish and amend or modify any regulations governing use of the facility and the Michelob Ultra RaceFest.

The Private Party will indemnify, defend, and hold harmless the Allstate Sugar Bowl Crescent City Classic, Festival Coordinator, their officers and employees, successors, and assigns from any claims, damages, liabilities, losses, government proceedings, and costs and expenses, including reasonable attorneys' fees and costs of suit, arising out of any or all aspects of this Agreement and Private Party's activities hereunder. The Private Party assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the Private Party's display caused by the Private Party, his agents, representatives, attendees or employees. Private Party shall obtain and maintain at its own expense a comprehensive general liability and all risk property insurance policy. At the request of the Allstate Sugar Bowl Crescent City Classic, the Private Party shall provide Allstate Sugar Bowl Crescent City Classic with a copy of such policy. Neither the Allstate Sugar Bowl Crescent City Classic, Festival Coordinator, nor the facility will assume liability for loss or damage, through any cause, of equipment, products, goods, exhibits, or other materials owned, rented, or leased by the Private Party.