



# HEALTH & FITNESS EXPO 2010

Thursday, April 1 and Friday, April 2  
Sheraton New Orleans Hotel  
10 am until 8 pm Daily

Contact: Angie Larrieu  
AngieLarrieu@cox.net

Applications will be considered on a first come basis. No telephone reservations will be taken. Faxed reservations will only be accepted with complete credit card information and signature. The Crescent City Classic reserves the right to decline exhibit requests. Make checks payable to "Crescent City Classic". All applications must be received no later than February 15, 2010 for consideration.

### RATES SUBJECT TO CHANGE

8 x 6	\$450
10x 10	\$600
10 x 20	\$1,200
20 x 20	\$2,200
20 x 30	\$3,300
\$25 charge per corner	

Return completed form with payment to:  
2010 Health & Fitness Expo  
Crescent City Classic  
PO Box 13587  
New Orleans, LA 70185

Or Fax to:  
Attn: Expo Coordinator  
504-861-8687

Company Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_  
 Description of Products/Services \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Please reserve a total number of \_\_\_\_\_ Booths.

### PAYMENT

Please find my check attached payable to "Crescent City Classic": Amount \$ \_\_\_\_\_

**OR**

Charge to my  Visa  Mastercard Amount \$ \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date (MM/YY) \_\_\_\_\_

Card Holder's Name \_\_\_\_\_

Signature X \_\_\_\_\_

I have read, understand, and agree to all the terms and conditions of the 2010 Crescent City Classic Health & Fitness Expo as explained on the reverse side of this form.

X \_\_\_\_\_  
Signature Date

## *EXHIBITOR SPACE APPLICATION/CONTRACT*

Please retain photocopy of this form for your own records.

Terms and Conditions on Reverse Side.

# 2010 CRESCENT CITY CLASSIC HEALTH & FITNESS EXPO

# TERMS AND CONDITIONS

Reservations and booth selection will be accepted on a first come, first served basis. Payment must accompany application form. Application will not be accepted without completed application form, signed acknowledgement of terms and conditions, and full payment. All checks are to be made payable to "Crescent City Classic". Faxed reservations will only be accepted with complete credit card information and signature.

All completed application and registration fees must be received by the February 15, 2010 deadline. Any applications received after this date are not guaranteed consideration.

No refunds will be made to any exhibitor who fails to occupy their reserved space. Cancellations must be made at least 30 days prior to the Expo in order to obtain refund of fees.

The Exhibitor agrees to obey all laws, by-laws, ordinances, and regulations governing use of the facility and operation of the Expo, abide by the rules and regulations of the city, fire and police departments, and any other government or regulatory body having authority to regulate the facility and the Expo, and obey all laws, including those pertaining to health and safety, consumer protection, and protection of the visitors to the Expo.

The Exhibitor agrees to abide by all rules and regulations governing the Expo established by Crescent City Classic, including rules and regulations set forth in the Exhibitor Manual.

The Exhibitor agrees to obtain, at its own expense, any licenses or permits which are required for the operation of its trade or business during the term of the Expo and to pay all taxes, including all applicable sales taxes of any nature or kind that may be levied against it as a result of the operation of its trade or business in its contracted space.

Crescent City Classic reserves the right to reject or prohibit exhibits or Exhibitors which Crescent City Classic considers objectionable, inappropriate, disruptive or offensive to Crescent City Classic, other Exhibitors or Show attendees; change or modify the layout of the Expo and/or relocate exhibits or Exhibitors; cancel, in whole or in part, the Expo due to an event of force majeure or change the date, location and duration of the Expo, without any liability to Crescent City Classic.

Crescent City Classic shall have the right to establish and amend or modify any regulations governing use of the facility and the Expo.

The Exhibitor agrees not to sublet space or exhibit props or merchandise other than specified without permission from Crescent City Classic.

Exhibitor understands that exclusivity of exhibitors is not offered. Exhibitor understands that this agreement does not authorize the Crescent City Classic to obligate or award future business. Future participation, if any, will be governed under separate agreements.

Exhibitor agrees that all products and signage must fit within booth space. Nothing may obstruct the free flow of pedestrian traffic.

Exhibitor agrees that no out of booth solicitation is permitted.

Exhibitor understands that the playing of loud music or other loud noise is not permitted without advance permission of the Organizer.

Exhibitor understands that absolutely no food or drink may be sold from booth space without advance permission of the Crescent City Classic.

Exhibitor will indemnify, defend, and hold harmless the Crescent City Classic, Inc., Sheraton Hotels and Resorts, Cathy Callaghan, their officers and employees, successors, and assigns from any claims, damages, liabilities, losses, government proceedings, and costs and expenses, including reasonable attorneys' fees and costs of suit, arising out of any or all aspects of this Agreement and Exhibitor's activities hereunder. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display caused by the exhibitor, his agents, representatives, or employees.

Exhibitor shall obtain and maintain at its own expense a comprehensive general liability and all risk property insurance policy. At the request of Crescent City Classic, the Exhibitor shall provide Crescent City Classic with a copy of such policy.

Neither the Crescent City Classic, Cathy Callaghan, nor the facility will assume liability for loss or damage, through any cause, of equipment, products, goods, exhibits, or other materials owned, rented, or leased by the Exhibitor.

Exhibitor agrees that all displays will be fully set up by 8:00 pm on Wednesday, March 30, 2010. Exhibitor agrees that storage space is confined to assigned table/booth area. No display may be dismantled before 7:30 pm on Friday, April 2, 2010. Exhibitor agrees to complete booth breakdown by 10:00 pm on Friday, April 2, 2010.

Exhibitor agrees to have his/her booth staffed during the entire event. Booth space must be maintained in a clean and orderly manner at all times and be clean and orderly upon departing the Expo.

In the event that the facility in which the Expo is to be held or is held is destroyed or becomes unavailable for occupancy or Crescent City Classic is unable to permit the Exhibitor to occupy the facility or the space, or the Expo is cancelled or curtailed for any reasons beyond the control of Crescent City Classic, including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake, or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott, Crescent City Classic will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.